

A woman with dark hair in a ponytail, wearing a grey halter-neck dress with a vibrant floral pattern in shades of blue, purple, and yellow. She is sitting on a cardboard box, looking to her right. Her left hand is raised, and a white fabric is draped over her shoulder. The background is a plain, light-colored wall.

How to Wear the Mariposa Dress

www.EricaWaddellClothing.com

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A woman with dark hair in a ponytail, wearing a floral dress and a gold earring, is sitting on a cardboard box. She is looking to the right. The background is a plain, light-colored wall.

First of all, **THANK YOU**
for your purchase!

I'm a micro-business owner and a designer who makes things by hand, so I'm always pleased when someone is willing to buy what I've spent a lot of effort to make.

As silly as it is, I do it all because I think my clothes are different and better than what is at the big stores these days and want to offer the quality people deserve at a price that's accessible.

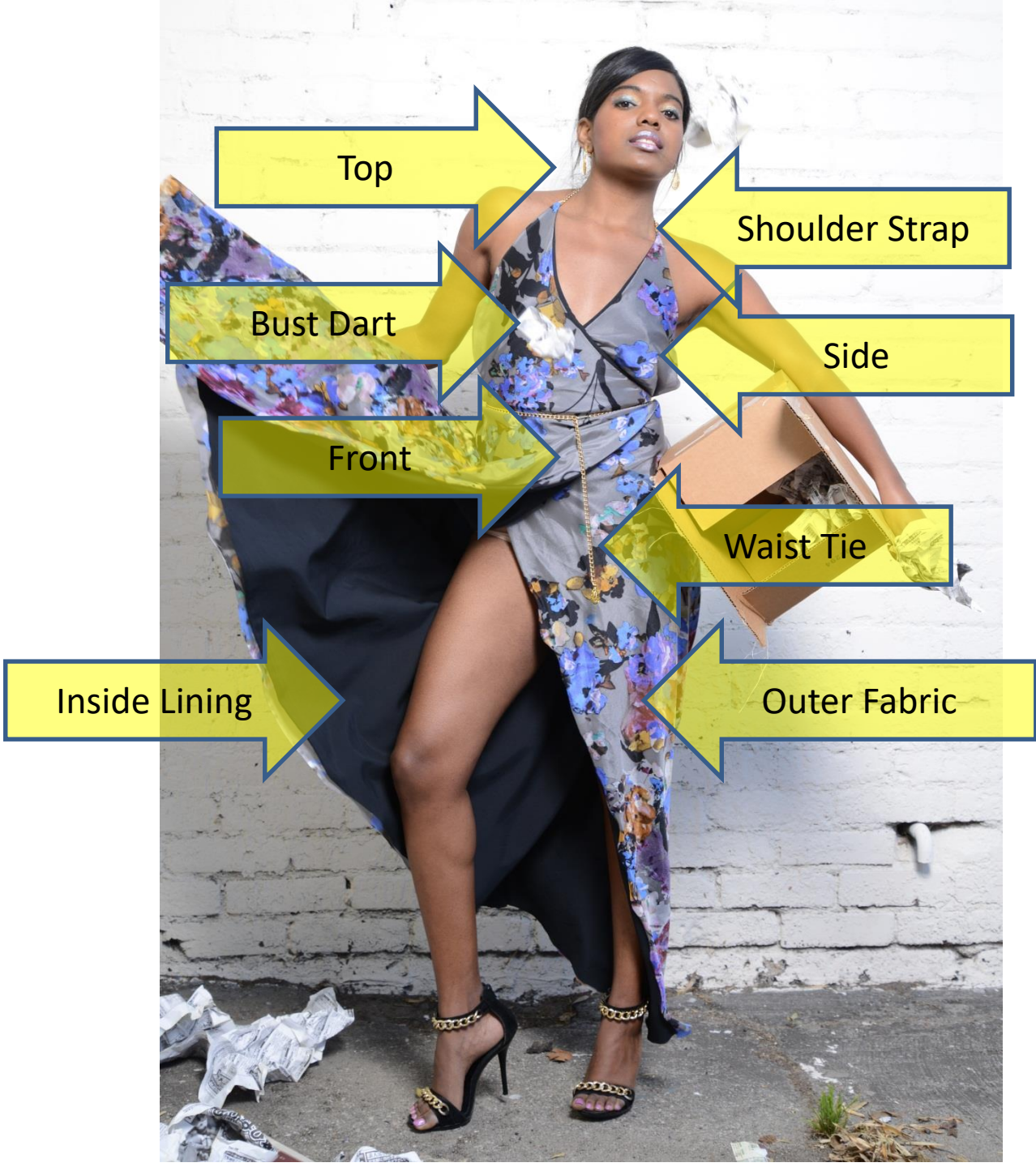
You're clearly a wise person for taking me up on that offer!

NEXT...

- Take a deep breath – the Mariposa Dress is a little tricky at first, but it's not too complicated!
- Don't feel bad that it may take a few times. People in my shop always get confused putting this dress on.
- The Mariposa Dress was designed to wrap around you like a cocoon but flare out at the bottom like a butterfly.
- Before putting it on, we are going to familiarize you with the structure of the dress.

Step 1

- Identify the parts of the dress.
- The outer part is the fashion fabric. The lining will always be against your skin.
- The front of the dress is the intersection of the two edges. The front section will cross over each other like a wrap dress, normally outer right over outer left.



Top

Shoulder Strap

Bust Dart

Side

Front

Waist Tie

Inside Lining

Outer Fabric

SIDE OF BACKLESS
VERSION



- Identify the sides and top of the dress. The fabric on the side doesn't start until under your arm. It forms an angle or curve where at the bottom of the bust dart before making its way to the back.
- The side is the part that should line up with your side.
- The top of the dress front fabric will rise up to your collarbone on either side of your neck.
- To visualize the final dress on, fold it vertically into thirds. Unfold.

You're now ready to get dressed!

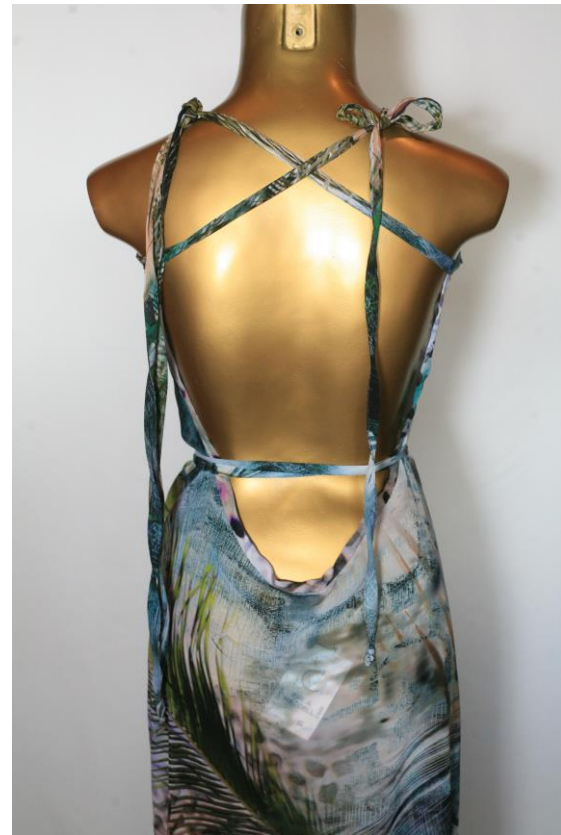


Step 2

- Identify the shoulder straps/ties at the top of the dress and at the top edge of the sides.
- The criss cross straps will go over your shoulders and sit between your shoulder blades in an X.



- You may have a version with tied shoulder ties (instead of versions with ties that are fastened into place). If you have shoulder ties that are untied, go ahead and loosely tie them into an X; you can tighten them later.



Step 3

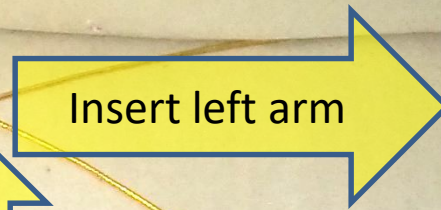
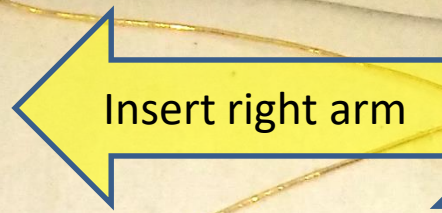
- Unfold the dress so that it lays flat with the lining faces you.
- Identify the center back. The center back of the dress is where the tag is.
- If you have a backless version, then it goes over the small of your back. If you have a version of the dress with a back panel, it will stop just below your shoulder blades, and the tag should be in the middle back.

Center back (outside)



Center back (inside)





- Slide your arms through the triangles created by the X so that the center back sits in place.
- Your dress should now be on you like an open robe, with your front completely open.



Step 4

- With the dress now on, grab the waist tie on your left.
- Pass it to your right hand and thread it through right lower side of the dress to the back.
- Pull the waist tie along the outside of the dress where your small of your back is to the outer left side of the dress. Take the tie with your left hand.
- Grab the right waist tie and pull it around the outside of the dress around the small of your back to the right side.
- Cinch the waist ties in the front center or wherever they are comfortable. For chain waist ties, use the clasp to cinch.

Step 5

- Look at yourself in the mirror and adjust the waist ties to taste.
- The bust darts should fall just below the apex of your bust. Adjust the straps to place the bust line. If you have elastic straps that are not adjustable, you may need to sew the straps to be shorten or lengthen them.

Quick Summary

- Slide it on like you're putting on a coat, only without sleeves.
- The tag goes against your lower back.
- The X goes between your shoulder blades.
- Tie the waist tie around you in both directions like an apron and cinch it in front.
- Adjust the ties to make it fit you just right.

That's it!

- That wasn't so bad, was it?
- Now, go out there and strut your stuff!



A few notes...

How to care for your dress:

- Chances are, your dress is made of silk. Silk should avoid a lot of rubbing or pulling.
- Silk CAN be washed, but because it will biodegrade, it shouldn't be put up to the extreme temperatures or pummeling of a washer and dryer. Just dunk it in a little bit of mildly soapy water, rinse it gently, and let it air dry. It will be ready to iron and wear by the time your other laundry is through!
- If you have metal as a part of your dress, avoid contact with heat (like dryers or irons). Point out the metal to you dry cleaner if you get it professionally dry cleaned. Remove the metal before using a home dry clean kit (e.g. Dryel).

Finally...THANKS AGAIN!

To show my gratitude, use (and share) this coupon code for \$10 off your next purchase at EricaWaddellClothing on Etsy at www.etsy.com/shop/EricaWaddellClothing, using

ERICASAYSTHANKYOUTEN

Questions? Email concierge@EricaWaddell.com for help.

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